



## Ocean Cup Teams Up with Car SHAIr for partnership engagement during the Pacific Airshow

DEL MAR, CALIFORNIA – September 24, 2021 - Opening the door for fans to step into a premium vehicle, **Ocean Cup**<sup>®</sup> ([www.OceanCup.com](http://www.OceanCup.com)) partnered with tech startup **Car SHAIr** ([www.CarSHAIr.com](http://www.CarSHAIr.com)) as part of **Pacific Airshow**<sup>®</sup>'s action packed, 3-day weekend October 1-3rd. This year's show kicks off with the Ocean Cup APBA/UIM world speed record race across the open seas around Catalina with the green flag dropping at 7:00am Friday, October 1st. The airshow starts at 10:30am and is sure to be a fantastic display of aerobatics by the Thunder Birds, U.S. Navy Blue Angels, Air Force, Army and Marines as well as the Canadian Forces Snowbirds and other world-famous stunt teams. Evening entertainment includes concerts on the beach with Sammy Hagar and Sam Hunt.

Defending overall record holders, Nigel Hook and Jay Johnson in their 77 Lucas Oil, a 48' SilverHook Vee hull, are upping the ante entering with a 52' Mystic catamaran also in Lucas Oil livery. Chris Reindl of Reindl Powerboats is fielding two Batboats challenging his existing world record in the <30' class.

"Being the opening act of the best attended airshow in the US is a huge boost for the sport of offshore racing," said Janet Wilson, event director of Ocean Cup. "We are very grateful to Kevin Elliot and Cheyenne Hitt for their total support of this race and for the opportunity to showcase the boats and select vehicles from Car SHAIr during the **Boats on Main** event Saturday and Sunday."

"Car SHAIr is thrilled to join forces with Ocean Cup because it represents our hope to offer everything on our platform, from renting cars, e-bikes, and scooters, to planes and boats down the line," says Greg Martel, CEO & Founder of Car SHAIr. "As a peer-to-peer rental company, our ultimate goal is to help people achieve their dreams by reshaping the way they use technology. Who knows? One day, you could rent the winning power boat through Car SHAIr".

We look forward to seeing everyone over the 3-day weekend in Huntington Beach, not only for the Ocean Cup race early Friday morning, but also Saturday and Sunday at **Boats on Main** where you can get up close and personal with the race boats and teams along with the unbelievable vehicles Car SHAIr will have on display throughout the weekend. Make sure to stop by the Car SHAIr tent to sign up for an opportunity to drive their showstopper red Ferrari 488 for a day! For additional information about the weekend and to follow the race live during the event, visit [www.OceanCup.com](http://www.OceanCup.com) and click the "watch live" link!!

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**About Car SHAIr:** Car SHAIr takes traditionally expensive liabilities (cars) and turns them into cash-flowing assets. They provide access to premium vehicles at competitive rates for those who are traveling, who want a different driving experience, or who wish to enjoy the perks of owning a car without all the responsibility and upkeep. Far beyond being a place to rent cars, Car SHAIr is a platform for financial security and social impact. Their ultimate goal: to reshape the way people use technology to achieve their life goals. For more information, visit [www.carshair.com](http://www.carshair.com)

#### About Ocean Cup:

The Ocean Cup World Speed Record competitions are designed for seaworthy, offshore craft capable of competing and undertaking independent, extended offshore passages in unprotected waters. The world's biggest racetracks!

For more information visit, [www.oceancup.com](http://www.oceancup.com)